Recruitment Work Group Meeting Agenda

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**Recommended Citation**

Luoto, Patricia and Klein, Gloria, "Recruitment Work Group Meeting Agenda" (2014). *(FS)*2 Working Group Meetings. 5.  
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To: Recruitment and Enrollment Workgroup  
From: Pat Luoto and Gloria Klein  
Date: March 4, 2014  
Subject: Meeting of the (FS)\(^2\) Study Recruitment Workgroup

Meeting Date: Thursday, March 6, 2014  
Meeting Time: 2:30 – 3:30 pm  
Meeting Location: 1839 Room, McCarthy Campus Center

AGENDA

1. Review of Information Sessions  
a. Monday, February 24\(^{th}\) and Friday, February 28\(^{th}\)  
b. Attendance and comments

2. Report on recruitment numbers

3. Future recruitment strategies  
a. McCarthy Campus Center lobby—Friday, March 14\(^{th}\)  
i. Cathy Matero; Kaitlyn Shannon (11:30 – 12:30); Tim DeLeo (11:00 – noon)  
ii. Volunteer needed at table, 12:30 – 1:00  
b. Nutrition Fair, Tuesday, April 8\(^{th}\), 11:30 am – 1:30 pm  
c. Discussion: tables in Dining Commons and Marketplace  
d. Other recruitment strategy ideas:  
i. presentation of “science” to classes  
ii. dinner and presentation in FSDR  
iii. call outs to faculty  
iv. faculty/staff recruitment  
v. Other ideas

4. Screening process

5. ACTION ITEMS and NEXT STEPS