3-18-2015

Recruitment Planning Agenda March 2015

Patricia Luoto  
Framingham State University

Gloria Klein  
Boston Children's Hospital

Follow this and additional works at: https://digitalcommons.framingham.edu/fs2_working_group

Part of the Food Science Commons, and the Human and Clinical Nutrition Commons

Recommended Citation
https://digitalcommons.framingham.edu/fs2_working_group/3

This Article is brought to you for free and open access by the (FS)2 Documentation at Digital Commons at Framingham State University. It has been accepted for inclusion in (FS)2 Working Group Meetings by an authorized administrator of Digital Commons at Framingham State University. For more information, please contact hmonaghan@framingham.edu.
MEETING/CONFERENCE CALL: (FS)² RECRUITMENT PLANNING
AGENDA

To: Dale Hamel, Linda Vaden-Goad, Rita Colucci, Ralph Eddy, David Ludwig, Cara Ebbeling, Eric Gustafson
Cc: John Santoro, Brad Medeiros
From: Pat Luoto, Gloria Klein
Date: March 17, 2015
Subject: Conference Call Agenda: (FS)² Recruitment

AEENDA

Meeting Date Wednesday, March 18, 2015
Meeting Time 11:00 AM – 12:00 PM
Meeting Location President’s Conference Room II, Dwight Hall/Athletic Center
Dial-in Number 1 (617) 919-7999
Meeting ID 4070

AGENDA

1. Report on recruitment numbers

Screening and Enrollment as of Tuesday, March 17, 2015

<table>
<thead>
<tr>
<th>Study Event</th>
<th>Cohort 1</th>
<th>Cohort 2</th>
<th>Cohort 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone Screening</td>
<td>250</td>
<td>87</td>
<td></td>
</tr>
<tr>
<td>Information Visit</td>
<td>89</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Screening Visit (Screening Consent)</td>
<td>61</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Baseline Assessment (Informed Consent)</td>
<td>43</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Started Intervention</td>
<td>42</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post-Weight Loss Assessment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A</td>
<td>17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Randomized</td>
<td>26</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 10 Assessment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A</td>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 20 Assessment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A</td>
<td></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>B</td>
<td></td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

N = number of subjects completing each Study Event
50/87 (57%) ineligible by screening (19=BMI <25; 7=Medication use;7=No visit; 5=Declined)

2. Cohort 2 recruitment
   a. Events
      i. Completed 10 recruitment events; 3 events included menu tastings
ii. Nine (9) events scheduled between the end of March and early May, including an all-campus (FS)^2 Celebration on Monday, April 27th

b. Media Strategies
   i. Hard copy study advertisements in place across campus in student center, academic buildings, and residence halls, Toilet Times
   ii. Electronic study advertisements appearing on-line on Campus Currents, FSU Web site, community pages (Facebook)
   iii. Targeted email messages from FSU to campus departments and offices, and specific student groups (“Rising Sophomores”; enrolled graduate students)

c. New recruitment strategies
   i. Letter from the President
   ii. Linking (FS)^2 participation with newly developed co-curricular transcript
   iii. Opening recruitment to community-based participants
      1. Linked to campus – spouse/partner of staff/faculty/student; alumni association; individuals who have taken certificate or continuing education courses; FSU Neighbors
      2. Outside campus – members of the larger Framingham community; Corporate partners; Taste of Metrowest

3. Considerations of community-based recruitment
   a. How to recruit
   b. On campus dining and meal pick-up requirements
   c. Parking
   d. Campus security concerns
   e. FSU liability and risk

4. ACTION ITEMS and NEXT STEPS
   a. Create message targeted at spouses/partners of faculty, staff, and students
   b. Create message targeted at students enrolled in graduate programs
   c. Create message and study flyer for
      i. FSU Neighbors
      ii. Alumni Association (MA)
      iii. Continuing Education students
   d. Investigate other methods for participant recruitment (newspaper, church bulletins, etc.)